

Sofia Rosenbaum

Strategic thinker, storyteller, and writer with people skills and experience creating social media campaigns. Seeking a position in content creation, marketing, and public relations.

WORK EXPERIENCE

FOUNDER / PRESIDENT / DIRECTOR

The Upstagers Theatre Club – Penn State University 2024 – 2025

- Identified an unrecognized niche and invited students with an interest in theatre but little to no theatre experience to participate in read-throughs and theatrical productions.
- Directed and produced a staging of StarKid Productions' *The Guy Who Didn't Like Musicals*.

GUEST SERVICES OPERATIVE

International Spy Museum – Washington, DC Summer 2024

- Welcomed guests and provided information about exhibits and the Undercover Mission interactive feature.
- Answered guests' questions and helped visitors with any issues they encountered.
- Worked to maintain a positive, welcoming environment.

HOSTESS

Uncle Julio's Restaurant Group – Gaithersburg, MD Summer 2023

- Greeted, seated, and conversed with restaurant guests, helping to create a friendly, hospitable atmosphere.
- Managed Resy virtual seating system, recommended menu items, cleaned tables, and assisted servers.

SOCIAL MEDIA INTERN

Little Known Facts Podcast, Hosted by Ilana Levine Summer 2022

- Created advertisements, graphics, and other promotional materials for podcast host to post on TikTok, Instagram, and other social media platforms.
- Assisted host with increasing listenership, social media promotion, and technical matters.

PODCASTER / PRODUCER

Broadway Journeys, and The Story Details Podcasts 2017 - 2022

- Produced and conducted 60 interviews with actors, writers, and other entertainment professionals.
- Edited and distributed podcasts on Spotify, official websites, and social media platforms (Instagram and X).
- Contacted and worked collaboratively with publicists, managers, and talent agents.

CONTACT

Direct Contact

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Website

- sofiarosenbaum.com

LinkedIn

- LinkedIn: linkedin.com/in/sofia-rosenbaum-89ba10154/

SKILLS

Interpersonal Communication

- Ability to interact with a wide range of people
- Experience dealing with unexpected situations
- Directed and assistant directed theatrical productions and read-throughs

Detail-Oriented

- Researched podcast interviewees' work histories
- Reviewed and edited interviews

Enterprising

- Created and produced two podcasts
- Persuaded sixty entertainment professionals to appear on podcasts
- Founded college theatre organization

Technical Skills

- Social Media Management and Production
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Word
- Adobe Acrobat
- Adobe InDesign
- Final Cut Pro
- Canva

EDUCATION

The Pennsylvania State University

Bachelor of Arts

Communication Arts and Sciences
University Park, PA – 05/2025